



Coca-Cola Thank You Fund 2025

The Coca-Cola Thank You Fund is back again this year!

The fund opens for applications on Wednesday 26th February at 9am and closes on Wednesday 26th March at midnight

Fund Objective

A fund of €200,000 / £171,000 (sterling figure based on conversion rates at the time) will be available again this year. The 2025 Fund will focus on one overall theme: **Supporting and empowering youth interventions across the island of Ireland** under the pillars of **Inclusion and Inspiration**.

The Fund is seeking applications from community-based projects and programmes across Ireland and Northern Ireland that are focused on empowering young people aged 16-25 who are not in employment, education or training, or are at risk of disengagement.

In particular, the projects funded will target young people experiencing economic disadvantage under one of the following two pillars:

1. Inclusion: Empowering young people through education and employability

The fund will support education programmes that promote mentorship, increase employability skills, enhance personal agency and strengthen essential life skills.

- Help us understand how your intervention will develop young people's soft skills such as communication and resilience to promote economic and social prosperity or increase young people's direct employability skills.

OR

- Help us understand how your intervention will support successful school completion, or access to further education opportunities to enhance long-term prospects for young people at risk of early school leaving or disaffection.

2. Inspiration: Supporting young people to take positive action to create a better society.

The fund will support projects and programmes focused on community interventions and empowerment initiatives aimed at ensuring all young people feel valued, supported and included in society.

- Help us understand how your work is engaging at risk young people in processes of positive learning and development



OR

- Help us understand how your work is fostering social connections and creating safe spaces for young people to explore challenges in their lives

**Applications are not limited to the examples listed above. These are included to offer an idea of the types of projects we aim to support through this year's Coca-Cola Thank You Fund.*

The fund will support not-for-profit or charitable organisations working with young people across the Republic of Ireland and Northern Ireland aged between 16-25 years.

Who is eligible to apply for funding?

To be eligible the applying organisation must;

1. Work with young people aged between 16-25 years old.
2. Be a registered not-for-profit or charitable organisation.
3. Have a bank account set up in the name of the organisation.
4. Be registered in the Republic of Ireland or Northern Ireland and active for the past 12 months.
5. Have a child protection / safeguarding policy in place.

What funding opportunities are available?

Awards of between €8,000 - €15,000 / £7,000 - £13,000 (sterling figure based on conversion rates at the time) will be available.

Organisations applying for funding will be asked to submit a **detailed budget breakdown** of expenditure for the total funds being requested. The final allocation of awards will be determined after all applications have been reviewed.

Evaluation

Organisations applying for funding will have to show how their proposed project will show and measure **impact** in one of the following two areas;

1. **Inclusion** – Empowering young people through education and employability

OR

2. **Inspiration** – Supporting young people to take positive action to create a better society.



How can projects apply for the funding?

All applications will be made online via the Irish Youth Foundation grants platform https://iyf.smartsimple.ie/s_Login.jsp, which will be linked from the Coca-Cola Ireland website [www.coca-cola.ie/thankyou].

The application forms will be live online from **Wednesday 26th February at 9am. Closing date is Wednesday 26th March at midnight.**

How will applications be assessed?

- The IYF will assess all applications received using a scoring sheet to assess their suitability against the fund criteria.
- A longlist of applications that meet all the criteria will be prepared by IYF and Youth Action NI, and these will be presented to the Coca-Cola's social impact committee for evaluation.
- The committee will meet to review and will agree the shortlist.
- IYF will conduct due diligence on the shortlist.
- The final decision on awarding grants rests with Coca-Cola's social impact committee.
- Successful applicants will be notified by IYF and Youth Action NI and contracts issued by IYF.
- Once signed contracts are received, the funds will be transferred.

Criteria used to assess projects will include:

1. An assessment of impact type and impact depth, both in terms of the measurable outcomes for young people in the areas highlighted above and the numbers of young people reached.
2. The capacity of the project to continue to generate benefits beyond the funded programme.
3. Any other opportunities the funding might unleash e.g. leverage other funding opportunities or pro bono support from other stakeholders.

Timeline for use of funding:

If your project/programme is successful in securing funding, we would request that funding is spent **by 31st May 2026.**

Reporting:

Awardees will be asked to submit two progress reports as part of the contract - one at the halfway stage of the programme and one on completion of the programme. IYF will provide full progress reports for completion.

Term and conditions of funding

Please see separate terms and conditions document for full list of T&C's associated with this funding opportunity.